Estimate Number C16C22

<u>Advertiser</u>

Martin/R/AG/MO



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

N	VOICE			
	4			

Invoice #	Invoice Date	Invoice Month	Invoice Period
571517-1	10/28/12	October 2012	10/01/12 - 10/22/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF		Washington DC	National

ED MARTIN FOR MO

Product

Flight Dates 10/16/12 - 10/22/12	<u>Order #</u> 571517	Alt Order # 09804593
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB # 1046	Advertiser Code MART	Product Code ORDR
Agency Ref	Advertiser Ref	

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/16/12	10/16/12	<b>M</b> -F 9-10a	9-10a	-T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -T	Spots/Week	<u>Rate</u> \$200.00			***************************************		
Spots: <u>#</u> Cf 1 4		Date Air Time Descr		Start/End Time 9-10a	***************************************	h <u>Ad-ID</u> 0 MAR0212TV			<u>Rate Type</u> \$200.00 NM
2 10/17/12	10/17/12	M-F 9-10a	9-10a	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12W	Spots/Week	<u>Rate</u> \$200.00					
Spots: <u>#</u> Cl 1 4	n <u>Day Air</u>			Start/End Time 9-10a		h <u>Ad-ID</u> 0 mar0212TV			<u>Rate Type</u> \$200.00 NM
3 10/18/12	10/18/12	M-F 9-10a	9-10a		:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Cl 1 4		<u>Date</u> <u>Air Time</u> <u>Descr</u> /18/12 9:24 AM M-F 9		Start/End Time 9-10a		th Ad-ID 30 MAR0212TV			<u>Rate Type</u> \$200.00 NM
4 10/19/12	10/19/12	M-F 9-10a	9-10a	F	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$200.00	,				
Spots: <u>#</u> Ct 1 4	n <u>Day Air</u>	<u>r Date</u> <u>Air Time</u> <u>Descr</u> /19/12	<del>-1</del>	Start/End Time 9-10a		th <u>Ad-ID</u> 30 MAR0212TV			<u>Rate Type</u> \$200.00 NM
5 10/22/12	10/22/12	M-F 9-10a	9-10a	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> CI 1 4	***************************************	<u>r Date</u> <u>Air Time Desci</u> 1/22/12 9:59 AM M-F 9		Start/End Time 9-10a		th <u>Ad-ID</u> 30 MAR0212TV			Rate Type \$200.00 NM



20				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571517-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C16C22

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 10/16/12	10/16/12	M-F 12-1p	12-1p	-T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -T	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Desc</u> /16/12 12:58 PM M-F		Start/End Time 12-1p		<u>Ad-ID</u> ) MAR0212TV			<u>Rate</u> <u>Type</u> \$200.00 NM
7 10/17/12	10/17/12	M-F 12-1p	12-1p	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSW	Spots/Week 1	<u>Rate</u> \$200.00	<del>, , ,,</del>				······································
Spots: <u>#</u> Ch 1 4	<u>Day Air</u>		<del></del>	Start/End Time 12-1p		<u>Ad-ID</u> ) MAR0212TV			<u>Rate</u> <u>Type</u> \$200.00 <b>N</b> M
8 10/18/12	10/18/12	M-F 12-1p	12-1p	T	:30	1	\$200.00	NM	***************************************
	Start Date 10/15/12	10/21/12T	1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Desc</u> /18/12		Start/End Time 12-1p		<u>Ad-ID</u> ) MAR0212TV			<u>Rate Type</u> \$200.00 NM
9 10/19/12	10/19/12	M-F 12-1p	12-1p	F	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12F	Spots/Week 1	<u>Rate</u> \$200.00			.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Desc</u> /19/12 12:27 PM M-F		Start/End Time 12-1p		1 <u>Ad-ID</u> 1 MAR0212TV			<u>Rate</u> <u>Type</u> \$200.00 NM
10 10/22/12	10/22/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 4	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Desc</u> /22/12 12:28 PM M-F	<del></del>	Start/End Time 12-1p		1 <u>Ad-ID</u> ) MAR0212TV	121000000000		<u>Rate Type</u> \$200.00 NM
11 10/16/12	10/16/12	M-F 4-5p	4-5p	<b>*</b> T=====	:30	1	\$250.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$250.00				***************************************	
Spots: <u>#</u> Ch 1 4		Date Air Time Desc		Start/End Time 4-5p		<u>Ad-ID</u> ) MAR0212T∨			<u>Rate Type</u> \$250.00 NM
12 10/17/12	10/17/12	M-F 4-5p	4-5p	W	:30	1	\$250.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSW		<u>Rate</u> \$250.00					
Spots: <u>#</u> Ch <i>1</i> 4		Date Air Time Desc 1/17/12 M-F		Start/End Time 4-5p	Lengtl	<u>Ad-ID</u> 0			<u>Rate Type</u> \$250.00 NM
13 10/18/12	10/18/12	M-F 4-5p	4-5p	T	:30	1	\$250.00	NM	
Weeks: Spots: # Ch	Start Date 10/15/12 Day Air	10/21/12T	1	Rate \$250.00 Start/End Time	Lenati	n Ad-ID		77.2	Rate Type
1 4	<u>Day All</u> Th 10			4-5p		) MAR0212TV			\$250.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

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Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C16C22

						Spots/		_	
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 10/19/12	10/19/12	M-F 4-5p	4-5p	F	:30	1	\$250.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12F		<u>Rate</u> \$250.00					
Spots: <u>#</u> Ct 1 4	n <u>Day Air</u> F 10	<u>Date</u> <u>Air Time</u> <u>Desc</u> /19/12		Start/End Time 4-5p		1 <u>Ad-ID</u> 1 MAR0212TV			<u>Rate Type</u> \$250.00 NM
15 10/22/12	10/22/12	M-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS		<u>Rate</u> \$250.00				***************************************	
Spots: # Ch				Start/End Time	Lengtl	n Ad-ID			Rate Type
14		/22/12 4:54 PM M-F	4-5p	4-5p	:31	) MAR0212TV			\$250.00 NN
16 10/17/12	10/17/12	M-F 6-7a	6-7a	W	:30	1	\$400.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$400.00					
Spots: # Cl			•	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
14	W 10	/17/12 6:45 AM M-F	6-7a	6-7a	:3	0 MAR0212TV			\$400.00 NN
17 10/19/12	10/19/12	M-F 6-7a	6-7a	f <sup></sup>	:30	1	\$400.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$400.00					
Spots: # Cf				Start/End Time	Lengt	h Ad-ID			Rate Type
14		/19/12 6:58 AM M-F		6-7a	:3	0 MAR0212TV			\$400.00 NM
18 10/22/12	10/22/12	M-F 6-7a	6-7a	M	:30	1	\$400.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS		<u>Rate</u> \$400.00					
Spots: # Cl				Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 4	M 10	/22/12 6:00 AM M-F	6-7a	6-7a	:3	0 MAR0212TV			\$400.00 NN
19 10/16/12	10/16/12	M-F 7-9a	7-9a	-T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
Spots: # Cl		, G, E ; ,	•	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
14	Tu 10	/16/12 8:44 AM M-F	7-9a	7-9a	:3	0 MAR0212TV			\$375.00 NN
20 10/17/12	10/17/12	M-F 7-9a	7-9a	W	:30	1	\$375.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$375.00					National Control of the Control of t
Spots: # Cl				Start/End Time	Lengt	h Ad-ID			Rate Type
14		/17/12 8:54 AM M-F		7-9a	:3	0 MAR0212TV			\$375.00 NN
21 10/18/12	10/18/12	M-F 7-9a	7-9a	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
Spots: # Cl				Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
4.4	T- 40	/40/40 9/E4 ABARE E		7.00		O MARO212TV			\$375.00 NI

7-9a

:30 MAR0212TV

\$375.00 NM

8:54 AM M-F 7-9a

10/18/12

14



Invoice #	Invoice Date	Invoice Month	Invoice Period
571517-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C16C22

Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 10/19/12	10/19/12	M-F 7-9a		7-9a	F	:30	1	\$375.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTESS	Spots/Week 1	<u>Rate</u> \$375.00		,			
Spots: <u>#</u> Ch 1 4			<u>Time</u> <u>Descripti</u> 14 AM M-F 7-9a		<u>Start/End Time</u> 7-9a		<u>h Ad-ID</u> 0 MAR0212T	V		<u>Rate</u> <u>Type</u> \$375.00 <b>N</b> M
23 10/22/12	10/22/12	M-F 7-9a		7-9a	M	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> Ch 1 4	n <u>Day Ai</u> i	<u>r Date</u> <u>Air</u>	<u>Time</u> <u>Descripti</u> 50 AMM-F 7-9a		<u>Start/End Time</u> 7-9a		h <u>Ad-ID</u> 0 MAR0212T	V		<u>Rate Type</u> \$375.00 NM
24 10/20/12	10/20/12	Sa 7-9a		Sa 7-9a	S-	:30	1	\$300,00	NM	
Weeks: Spots: # Ch	10/15/12	End Date 10/21/12	MTWTFSS S- Time Descripti	Spots/Week 1	Rate \$300.00 Start/End Time	l enat	h Ad-ID			Rate Type
1 4	Sa 10		30 AM Sa 7-9a	<u>vii</u>	Sa 7-9a		<u>0 мак0212т</u>	V		\$300.00 NM
25 10/21/12	10/21/12	Su 7-9a		Su 7-9a	S	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ct 1 4	n <u>Day Ai</u> Su 10		<u>Time</u> <u>Descripti</u> 54 AM Su 7-9a	<u>on</u>	Start/End Time Su 7-9a		<u>h Ad-ID</u> 0 мак0212т	V		<u>Rate Type</u> \$200.00 <b>N</b> M
26 10/17/12	10/17/12	9-930p		9-930p	W	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	10/21/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$800.00					_
Spots: <u>#</u> Ch 1 4	n <u>Day Ai</u> W 10 Credited	/17/12	Time Descripti 9-930p	<u>on</u>	Start/End Time 9-930p	Lengt :0	<u>h Ad-ID</u> 0			<u>Rate Type</u> \$800.00 NM
27 10/19/12	10/19/12	9-930p		9-930p	F	:30	1	\$800.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00			.,		
Spots: <u>#</u> Ch 1 4		)/19/12	Time Descripti 9-930p	<u>on</u>	Start/End Time 9-930p	Lengt :0	<u>h Ad-ID</u> 10			<u>Rate Type</u> \$800.00 NM
29 10/18/12	10/18/12	MLB Cha	mpionship Serie	3p-CC		:30	1	\$1,400.00	NM	<del></del>
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots: # Ct 1 4	n <u>Day Ai</u>	<u>r Date</u> <u>Air</u>	Time Descripti	on ampionship Series	Start/End Time 3p-CC		h <u>Ad-ID</u> 0 mar0212T	ν		Rate Type \$1,400.00 NM
30 10/18/12 In 32	10/19/12	M-F 4-5p		4-5p	TF	:30	1	\$250.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: <u>#</u> Ci			Time Descripti		Start/End Time 4-5p		h <u>Ad-ID</u> 0 MAR0212T	v		<u>Rate Type</u> \$250.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571517-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C16C22

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
31	10/18/12 In 33	10/19/12	M-F 10-1030p	10-1030p	TF	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12TF	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
	Spots: # Ch 1 4		Date         Air Time         Descri           19/12         11:09 PM M-F 10		<u>Start/End Time</u> 10-1030p		<u>h Ad-ID</u> O MARO212⊤∨			<u>Rate</u> <u>Type</u> \$800.00 <b>N</b> M
32	10/17/12 In 34	10/19/12	M-F 430-5a News	430-5a	WTF	:30	1	\$0.00	NM	
	Weeks:	Start Date 10/15/12	End Date <u>MTWTFSS</u> 10/21/12wTF	<u>Spots/Week</u> 1	<u>Rate</u> \$0.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
	1 4	F 10/	19/12 4:37 AM M-F 4:	30-5a News	430-5a	:3	0 MAR0212TV			\$0.00 NM
33	10/17/12 In 35	10/19/12	M-F 1132p-1202a	M-F 1132p-1202a	WTF	:30	2	\$0.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12WTF	Spots/Week 2	<u>Rate</u> \$0.00					
Į	Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4	W 10/	17/12 12:01 AM M-F 1	132p-1202a	M-F 1132p-1202	a :3	0 MAR0212TV			\$0.00 NM
	2 4	F 10/	19/12 12:52 AM M-F 1	132p-1202a	M-F 1132p-1202	a :3	0 MAR0212TV			\$0.00 NM

<u>Total Spots</u> 30 <u>Gross Total</u> \$9,025.00

Payment Terms 30 Days

Agency Commission

\$1,353.75

Net Amount Due

\$7,671.25



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

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Invoice Month Invoice Period Invoice # Invoice Date 571523-1 10/14/12 10/01/12 - 10/08/12 October 2012

Station Sales Office Sales Region Account Executive Dan Driscoll **WDAF** Washington DC National

Product Advertiser Estimate Number Martin/R/AG/MO ED MARTIN FOR MO C02C08

> Flight Dates Alt Order# Order # 09804590 10/02/12 - 10/08/12 571523 Billing Calendar Billing Type Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 1046 MART ORDR Agency Ref Advertiser Ref

> > Spots/

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2	10/03/12	10/03/12	M-F 9-10a	9-10a	W	:30	1	\$200.00	NM	
١	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12W		<u>Rate</u> \$200.00					
:	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	W 10	/03/12 9:43 AM M-F	9-10a	9-10a	:3	0 MAR0212TV			\$200.00 NM
3	10/04/12	10/04/12	M-F 9-10a	9-10a	T	:30	1	\$200.00	NM	
,	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12T		<u>Rate</u> \$200.00					
;	Spots: # Ch	ı <u>Day Air</u>	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Th 10	/04/12 9:50 AM M-F	9-10a	9-10a	:3	0 MAR0212TV			\$200.00 NM
4	10/05/12	10/05/12	M-F 9-10a	9-10a	F	:30	1	\$200.00	NM	
1	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12F		<u>Rate</u> \$200.00					
` ;	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	F 10	/05/12 9:26 AM M-F	9-10a	9-10a	:3	0 MAR0212TV			\$200.00 NM
5	10/08/12	10/08/12	M-F 9-10a	9-10a	M	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$200.00					
;	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/08/12 9:47 AM M-F		9-10a	:3	0 MAR0212TV			\$200.00 NM
7	10/03/12	10/03/12	M-F 12-1p	12-1p	W	:30	1	\$200.00	NM	
1	Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$200.00					
	Spots: # Ch		7070777	•	Start/End Time	Lengt	h Ad-ID			Rate Type
•	3µ0t\$. <u>#</u> Cri 1 4		/03/12 12:45 PM M-F		12-1p		0 MAR0212TV			\$200.00 NM
	; 4	44 10	14, 14 1 14! 14! 14! 14! 14! 14! 14! 14! 14	(Z-)¥	ı E ı I P		Q (102 22 1 V			Ψ <u>Ε</u> .ΟΟ.ΟΟ 14(V)



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571523-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C02C08

ine Start Date	End Date	Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Type	
8 10/04/12	10/04/12	M-F 12-1p	12-1p	T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$200.00					
Spots: <u>#</u> Cl 1 4		Date Air Time Des /04/12 12:29 PM M-F		Start/End Time 12-1p	<u>Length</u> :30	Ad-ID MAR0212TV			<u>Rate</u> <u>Type</u> \$200.00 NN
9 10/05/12	10/05/12	M-F 12-1p	12-1p	~~~ <del>-</del>	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	10/07/12F	1	Rate \$200.00 Start/End Time	Length	Ad ID			Pata Type
Spots: <u>#</u> Cl 1 4		/05/12 12:52 PM M-F		12-1p		MAR0212TV			<u>Rate Type</u> \$200.00 NM
10 10/08/12	10/08/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$200.00					
Spots: <u>#</u> Cl 1 4	h <u>Day Ai</u> i			Start/End Time 12-1p	<u>Length</u> :30	Ad-ID MAR0212TV			<u>Rate Type</u> \$200.00 NM
12 10/03/12	10/03/12	M-F 4-5p	4-5p	W	:30	1	\$250.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$250.00					
Spots: <u>#</u> Cl 1 4	h <u>Day Air</u> W 10			Start/End Time 4-5p	<u>Length</u> :30	Ad-ID MAR0212TV			<u>Rate</u> <u>Type</u> \$250.00 NN
13 10/04/12	10/04/12	M-F 4-5p	4-5p	T	:30	1	\$250.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12T		<u>Rate</u> \$250.00					
Spots: <u>#</u> Cl 1 4	h <u>Day Ai</u> Th 10			Start/End Time 4-5p	<u>Length</u> :30	Ad-ID MAR0212TV			<u>Rate Type</u> \$250.00 NN
14 10/05/12	10/05/12	M-F 4-5p	4-5p	F	:30	1	\$250.00	NM	
Weeks:	10/01/12	End Date MTWTFSS 10/07/12F	1	Rate \$250.00	Longth	AdiD		·	Pate Type
3pots: # C	h <u>Day Ai</u> F 10	<u> Date Air Time Des</u> /05/12 4:11 PM M-F		Start/End Time 4-5p	<u>Length</u> :30	MARO212TV			Rate Type \$250.00 NN
15 10/08/12	10/08/12	M-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M		<u>Rate</u> \$250.00					
Spots: <u>#</u> Cl 1 4	h <u>Day Ai</u>			Start/End Time 4-5p	<u>Length</u> :30	<u>Ad-ID</u> MAR0212TV			<u>Rate</u> <u>Type</u> \$250.00 <b>N</b> N
16 10/03/12	10/03/12	M-F 6-7a	6-7a	W	:30	1	\$400.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS		Rate \$400.00					
Spots: <u>#</u> Cl 1 4	h <u>Day Ai</u>			Start/End Time 6-7a	<u>Length</u> :30	<u>Ad-ID</u> MAR0212TV			<u>Rate Type</u> \$400.00 <b>N</b> N



Invoice #	Invoice Date	Invoice Month	Invoice Period
571523-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C02C08

ine St	tart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17 10	0/05/12	10/05/12	M-F 6-7a	6-7a		:30	1	\$400.00	NM	
We		Start Date 10/01/12	End Date MTWTFSS 10/07/12F	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Sp	ots: # Ch			· · · · · · · · · · · · · · · · · · ·	Start/End Time		n Ad-ID			Rate Type
	14	F 10/	05/12 6:41 AM M-F 6	-7a	6-7a	:3	) MAR0212TV			\$400.00 NM
18 10	0/08/12	10/08/12	M-F 6-7a	6-7a	M	:30	1	\$400.00	NM	
We		Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 1	<u>Rate</u> \$400.00					
Sp	ots: # Ch				Start/End Time		<u>n Ad-ID</u>			<u>Rate Type</u>
	14	M 10/	08/12 6:08 AM M-F 6	-7a	6-7a	:3	) MARO212TV			\$400.00 NM
20 10	0/03/12	10/03/12	M-F 7-9a	7-9a	W	:30	1	\$375.00	NM	
We		Start Date 10/01/12	End Date MTWTFSS 10/07/12w	Spots/Week 1	<u>Rate</u> \$375.00					!
Sp	ots: # Ch	<u>Day Air</u>			Start/End Time		n <u>Ad-ID</u>			Rate Type
	1 4	W 10/	/03/12 7:54 AM M-F 7	-9a	7-9a	:3	0 MAR0212TV			\$375.00 NM
21 10	0/04/12	10/04/12	M-F 7-9a	7-9a	T	:30	1	\$375.00	NM	
We		Start Date 10/01/12	End Date MTWTFSS 10/07/12T	Spots/Week 1	<u>Rate</u> \$375.00					
Sp	ots: # Ch			<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Th 10/	/04/12 7:58 AM M-F 7	-9a	7-9a	:3	0 MAR0212TV			\$375.00 NM
22 10	0/05/12	10/05/12	M-F 7-9a	7-9a	F	:30	1	\$375.00	NM	V
We		Start Date 10/01/12	End Date MTWTFSS 10/07/12F	Spots/Week	<u>Rate</u> \$375.00					
Sp	ots: # Ch	Day Air		iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	F 10/	/05/12 8:29 AM M-F 7	-9a	7-9a	:3	0 MAR0212TV			\$375.00 NM
23 10	0/08/12	10/08/12	M-F 7-9a	7-9a	M	:30	1	\$375.00	NM	
We		Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 1	<u>Rate</u> \$375.00					
Sp	ots: # Ch			iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/08/12 7:38 AM M-F 7	-9a	7-9a	:3	0 MAR0212TV			\$375.00 NM
24 10	0/06/12	10/06/12	Sa 7-9a	Sa 7-9a	S-	:30	1	\$300.00	NM	
We		Start Date 10/01/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$300.00					
aS	ots:# Ch	Day Air			Start/End Time	<u>Len</u> at	h Ad-ID			Rate Type
	1 4		/06/12 7:58 AM Sa 7-9		Sa 7-9a		0 MAR0212TV			\$300.00 NM
25 10	0/07/12	10/07/12	Su 7-9a	Su 7-9a	S	:30	1	\$200.00	NM	
W		Start Date	End Date MTWTFSS 10/07/12S	Spots/Week	<u>Rate</u> \$200.00					
		10/01/12	10/07/12S	•	φ200.00					
Sn	ots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lenat	h Ad-ID			Rate Type



٠.	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571523-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C02C08

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 10/03/12	10/03/12	930-10p	930-10p	W	:30	1	\$800.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/01/12 n <u>Day Ai</u> W 10 Credited	10/07/12w r <u>Date</u> <u>Air Time</u> 0/03/12	TFSS Spots/Week 1 Description 930-10p	<u>Rate</u> \$800.00 <u>Start/End Time</u> 930-10p	Lengt	n <u>Ad-ID</u>			<u>Rate</u> <u>Type</u> \$800.00 NM
27 10/05/12	10/05/12	9-930P	9-930P	F	:30	1	\$800.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		10/07/12	TFSS <u>Spots/Week</u> -F 1 <u>Description</u>   9-930P	<u>Rate</u> \$800.00 <u>Start/End Time</u> 9-930P		1 <u>Ad-ID</u> ) MAR0212T	V		<u>Rate</u> <u>Type</u> \$800.00 NM
28 10/03/12	10/03/12	FOX X Factor	7-9p	W	:30	1	\$1,800.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4		10/07/12W r Date Air Time	TFSS Spots/Week 1 Description FOX X Factor	<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 7-9p		<u>n Ad-ID</u> ) MAR0212T	V		<u>Rate Type</u> \$1,800.00 <b>N</b> M
29 10/04/12	10/04/12	FOX X Factor	7-9p	T	:30	1	\$1,400.00	NM	•
Weeks: Spots: <u>#</u> Ct 1 4	<u>Start Date</u> 10/01/12 h <u>Day Ai</u> Th 10	10/07/12 r Date Air Time	TFSS Spots/Week T 1 Description I FOX X Factor	<u>Rate</u> \$1,400.00 <u>Start/End Time</u> 7-9p		n <u>Ad-ID</u> ) MAR0212T	V		<u>Rate</u> <u>Type</u> \$1,400.00 <b>N</b> M
30 10/05/12 addedper j	10/05/12 ohn	930-10p	930-10p	F	:30	1	\$800.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4		10/07/12 r Date <u>Air Time</u>	<u>TFSS</u> <u>Spots/Week</u> -F 1 <u>Description</u> 1930-10p	<u>Rate</u> \$800.00 <u>Start/End Time</u> 930-10p		1 <u>Ad-ID</u> ) MAR0212T	V		<u>Rate</u> <u>Type</u> \$800.00 NM
31 10/08/12 In 1	10/08/12	M-F 9-10a	9-10a	М	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		10/14/12 M r Date Air Time	TFSS Spots/Week 1 Description 1M-F 9-10a	<u>Rate</u> \$200.00 <u>Start/End Time</u> 9-10a		n <u>Ad-ID</u> ) mar0212T	v		<u>Rate</u> <u>Type</u> \$200.00 NM
32 10/08/12 In 6	10/08/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	····
Weeks: Spots: <u>#</u> Ch 1 4	M 10	10/14/12 M r Date <u>Air Time</u> l/08/12 12:24 PN	TFSS Spots/Week 1 Description IM-F 12-1p	<u>Rate</u> \$200.00 <u>Start/End Time</u> 12-1p	:3	n <u>Ad-ID</u> 0 MAR0212T			<u>Rate Type</u> \$200.00 NM
33 10/08/12 In 19	10/08/12	M-F 7-9a	7-9a	M	:30	1	\$375.00	NM	
Weeks: Spots: # Ch 1 4	10/08/12 h <u>Day Ai</u>	r Date Air Time	TFSS Spots/Week 1 Description 1M-F 7-9a	Rate \$375.00 Start/End Time 7-9a		n <u>Ad-ID</u> ) mar0212T	ν		<u>Rate</u> <u>Type</u> \$375.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
571523-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C02C08

Spots/

Line	Start Date	End Date	Description	Start/End Tim	ne MTWTFSS	Length	Week	Rate	Туре	
	34 10/08/12 in 11	10/08/12	M-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
	Weeks:	Start Date 10/08/12		<u>/TWTFSS</u> <u>Spots/Wee</u> /	<u>k Rate</u> 1 \$250.00					
ļ	Spots: # Ch	Day Air	Date Air Ti	me Description	Start/End Tin	ne <u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
	1 4	M 10/	08/12 4:12	PM M-F 4-5p	<b>4-</b> 5p	:3	0 MAR0212T	<b>/</b>		\$250.00 NM

Total Spots

29

Gross Total

\$11,625.00

Payment Terms 30 Days

Agency Commission

\$1,743.75

Net Amount Due

\$9,881.25



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

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Invoice #	Invoice Date	Invoice Month	Invoi	ce Period
571510-1	10/28/12	October 2012	1	1/12 - 10/28/12
	<u> </u>	······		
Station	Account Executive	Sales	Office	Sales Region

<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C23C29

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	571510	09804595
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling	, , , , , , , , , , , , , , , , , , ,	
<del></del>		
IDB#	Advertiser Code	Product Code
IDB # 1046	Advertiser Code MART	Product Code ORDR

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/23/12	10/23/12	M-F 9-10a	9-10a	-T	:30	1	\$200.00	NM	-
Weeks:	Start Date 10/22/12	End Date MTWTFS		<u>Rate</u> \$200.00	***************************************			•	
Spots: # Ch	n Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Tu 10 Credited		F 9-10a	9-10a	:0	00			\$200.00 NA
2 10/24/12	10/24/12	M-F 9-10a	9-10a	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF: 10/28/12W		<u>Rate</u> \$200.00					
Spots: # Ch	n <u>Day Ai</u> i	Date Air Time De	escription	Start/End Time	L.eng	h Ad-ID			Rate Type
1 4	W 10	/24/12 9:11 AM M-	F 9-10a	9-10a	:3	0 MAR0312TV			\$200.00 N
3 10/25/12	10/25/12	M-F 9-10a	9-10a	T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF: 10/28/12T-		<u>Rate</u> \$200.00					
Spots: # Ch	n <u>Day Ai</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Typ
14	Th 10	/25/12 9:32 AM M-	F 9-10a	9-10a	:3	0 MAR0312TV			\$200.00 NI
4 10/26/12	10/26/12	M-F 9-10a	9-10a		:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF: 10/28/12F		<u>Rate</u> \$200.00	***************************************			· · · · · · · · · · · · · · · · · · ·	
Spots: # Cl	h <u>Day Ai</u>	Date Air Time De	escription	Start/End Time		h Ad-ID			<u>Rate</u> <u>Typ</u>
1 4	F 10	/26/12 9:34 AM M-	F 9-10a	9-10a	:3	0 MAR0312TV			\$200.00 N
6 10/23/12	10/23/12	M-F 12-1p	12-1p	-T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF: 10/28/12 -T		Rate \$200.00			,		
Spots: # Cf		Date Air Time De	escription	Start/End Time	Leng	h Ad-ID			Rate Typ
1 4	Tu 10	V23/12 M-	-F 12-1p	12-1p	:0	00			\$200.00 NI
	Credited	<del></del>			····				



Invoice #	Invoice Date	Invoice Month	Invoice Period
571510-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C23C29

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
7 10/24/12	10/24/12	M-F 12-1p	12-1p	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	10/28/12	WTFSS Spots/Week	<u>Rate</u> \$200.00					
Spots: # Ch 1 4		<u>r Date                                   </u>	e <u>Description</u> VI M-F 12-1p	Start/End Time 12-1p		<u>h Ad-ID</u> 0 MAR0312TV			<u>Rate Type</u> \$200.00 NM
9 10/26/12	10/26/12	M-F 12-1p	12-1p		:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	WTFSS Spots/Week	<u>Rate</u> \$200.00					***************************************
Spots: <u>#</u> Ch 1 4		.,,	Description  VI M-F 12-1p	Start/End Time 12-1p		h <u>Ad-ID</u> 0 MAR0312TV			<u>Rate Type</u> \$200.00 NM
11 10/23/12	10/23/12	M-F 4-5p	4-5p	-T	:30	1	\$250.00	NM	
Weeks:	Start Date 10/22/12		WTFSS Spots/Week	<u>Rate</u> \$250.00					
Spots: <u>#</u> Ch <i>1</i> 4	n <u>Day Air</u> Tu 10 Credited	)/23/12	<u>Description</u> M-F 4-5p	<u>Start/End Time</u> 4-5p	<u>Lengt</u> .0	<u>h Ad-ID</u> 0			<u>Rate Type</u> \$250.00 NM
12 10/24/12	10/24/12	M-F 4-5p	4-5p	W	:30	1	\$250.00	NM	
Weeks:	Start Date 10/22/12		WTFSS Spots/Week	<u>Rate</u> \$250.00					
Spots: <u>#</u> Ch 1 4		<u>r Date</u> <u>Air Tim</u>	e <u>Description</u> M M-F 4-5p	Start/End Time 4-5p		h <u>Ad-ID</u> 0 mar0312Tv			<u>Rate Type</u> \$250.00 NM
13 10/25/12	10/25/12	M-F 4-5p	4-5p	T	:30	1	\$250.00	NM	·
Weeks:	Start Date 10/22/12		WTFSS Spots/Week	<u>Rate</u> \$250.00					
Spots: <u>#</u> Ch 1 4	n <u>Day Ai</u> Th 10		e <u>Description</u> M M-F 4-5p	Start/End Time 4-5p		<u>h Ad-ID</u> 0 MAR0312TV			<u>Rate Type</u> \$250.00 NM
14 10/26/12	10/26/12	M-F 4-5p	4-5p	F	:30	1	\$250.00	NM	
Weeks:	Start Date 10/22/12		WTFSS Spots/Week	<u>Rate</u> \$250.00	***************************************	***************************************		*****	
Spots: <u>#</u> Ch 1 4		r Date <u>Air Tim</u>	e <u>Description</u> M M-F 4-5p	<u>Start/End Time</u> 4-5p		<u>h Ad-ID</u> 0 MAR0312TV			<u>Rate Type</u> \$250.00 NM
16 10/24/12	10/24/12	M-F 6-7a	6-7a		:30	1	\$400.00	NM	
Weeks:	Start Date 10/22/12	,	WTFSS Spots/Week W 1	<u>Rate</u> \$400.00		· · · · · ·			
Spots: <u>#</u> Ch 1 4		<u>r Date</u> <u>Air Tim</u>	e <u>Description</u> MM-F 6-7a	Start/End Time 6-7a		h <u>Ad-ID</u> 0 mar0312TV			<u>Rate</u> <u>Type</u> \$400.00 <b>N</b> M
17 10/26/12	10/26/12	M-F 6-7a	6-7a	THE SECOND TO THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON ADDRESS OF THE PERSON AND ADDRESS OF THE PERSON A	:30	1	\$400.00	NM	
Weeks:	Start Date 10/22/12	End Date M1 10/28/12	WTFSS Spots/Week	<u>Rate</u> \$400.00	///		•////		
Spots: <u>#</u> Ch 1 4	n <u>Day Ai</u>	<u>r Date</u> <u>Air Tim</u>	e <u>Description</u> MM-F 6-7a	Start/End Time 6-7a		<u>h Ad-ID</u> O MAR0312TV			<u>Rate</u> <u>Type</u> \$400.00 <b>N</b> M



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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571510-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C23C29

ne Start Date	End Date	Description	n S	tart/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 10/23/12	10/23/12	M-F 7-9a	7	-9a	-T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> C 1 4		/23/12	ime Description M-F 7-9a		Start/End Time 7-9a	Length :00	Ad-ID			<u>Rate</u> <u>Type</u> \$375.00 NN
20 10/24/12	10/24/12	M-F 7-9a	7	-9a	W	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	<u>End Date</u> 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> C 1 4			<u>"ime_Description</u> 1 AM M-F 7-9a		Start/End Time 7-9a		<u>Ad-ID</u> ) MAR0312T	v		Rate Type \$375.00 NN
21 10/25/12	10/25/12	M-F 7-9a	7	-9a	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS T	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> C 1 4			ime Description 8 AM M-F 7-9a		Start/End Time 7-9a		<u>Ad-ID</u> ) MAR0312T	V		<u>Rate Type</u> \$375.00 <b>N</b> M
22 10/26/12	10/26/12	M-F 7-9a	7	-9a		:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00	***				
Spots: <u>#</u> C 1 4	h <u>Day Ai</u>	Date Air T	ime Description 2 AMM-F 7-9a	<u> </u>	Start/End Time 7-9a		1 <u>Ad-ID</u> 1 MAR0312T	V		<u>Rate</u> <u>Type</u> \$375.00 <b>N</b> N
25 10/28/12	10/28/12	Su 7-9a	S	u 7-9a	~~~S	:30	1	\$200.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S	Spots/Week	<u>Rate</u> \$200.00					
Spots: <u>#</u> C 1 4			ime <u>Descriptior</u> 5 AM Su 7-9a	!	Start/End Time Su 7-9a		<u>Ad-ID</u> ) MAR0312T	v		<u>Rate</u> <u>Type</u> \$200.00 NN
26 10/24/12	10/24/12	9-930p	9	-930p	W	:30	1	\$800.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$800,00					
Spots: <u>#</u> C 1 4		/24/12	Fime Description 9-930p		Start/End Time 9-930p	Lengti :00	1 <u>Ad-ID</u>			<u>Rate</u> <u>Type</u> \$800.00 NN
27 10/26/12	10/26/12	9-930p	9	-930p	F	:30	1	\$800.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> C 1 4	h <u>Day Ai</u>	<u>r Date Air 1</u>	Fime Description PM 9-930p		Start/End Time 9-930p		1 <u>Ad-ID</u> 1 MAR0312T	V		<u>Rate</u> <u>Type</u> \$800.00 NN
28 10/25/12	10/25/12	FOX Prime	Thursday 7-8เ7	p-8p	T	:30	1	\$1,400.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,400.00		, , , , , , , , , , , , , , , , , , ,			
Spots: <u>#</u> C	h <u>Day Ai</u> Th 10 Credited	/25/12	FOX Prime	1 Thursday 7-8p	Start/End Time 7p-8p	<u>Lengtl</u> :0	n <u>Ad-ID</u> )		130000	<u>Rate Type</u> \$1,400.00 NA



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

 Invoice #	Invoice Date	Invoice Month	Invoice Period
571510-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C23C29

							Spots/			
Line Start	Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
29 10/24 In 29	/12	10/24/12	World Series on FO	X 7p-CC	W	:30	1	\$1,900.00	NM	
Weeks	<b>3</b> :	Start Date 10/22/12	End Date MTWTFS 10/28/12W		<u>Rate</u> \$1,900.00					
Spots:	# Ch 1 4			cription rld Series on FOX	Start/End Time 7p-CC		<u>th Ad-ID</u> 0 MAR0312T\	/		<u>Rate Type</u> \$1,900.00 NM
31 10/25 ln 32	/12	10/26/12	M-F 12-1p	12-1p	TF	:30	1	\$200.00	NM	
Weeks	3:	Start Date 10/22/12	End Date MTWTFS 10/28/12TF-		<u>Rate</u> \$200.00					
Spots:					Start/End Time		h <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
	1 4	Th 10	/25/12 12:43 PM M-F	7 12-1p	12-1p	:3	0 MAR0312T\	/		\$200.00 NM
32 10/25 In 33	/12	10/26/12	M-F 4-5p	4-5p		:30	1	\$250.00	NM	
Weeks	<b>S</b> :	Start Date 10/22/12	End Date MTWTFS 10/28/12TF-		<u>Rate</u> \$250.00					
Spots:	# Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /25/12   4:11 PM M-F		Start/End Time 4-5p		<u>h Ad-ID</u> 0 MAR0312T\	/		<u>Rate Type</u> \$250.00 NM
33 10/25 Iln 31	/12	10/26/12	M-F 9-10a	9-10a	TF	:30	1	\$200.00	NM	3
Weeks	3:	Start Date 10/22/12	End Date MTWTFS 10/28/12TF-		<u>Rate</u> \$200.00					
Spots:			· · · · · · · · · · · · · · · · · · ·		Start/End Time	,	h Ad-ID			Rate Type
	14	F 10	/26/12 9:59 AM M-F	<sup>7</sup> 9-10a	9-10a	:3	0 MAR0312T\			\$200.00 NM
34 10/25 In 34	/12	10/26/12	M-F 7-9a	7-9a	TF	:30	1	\$375.00	NM	
Weeks	3:	Start Date 10/22/12	End Date MTWTFS 10/28/12TF-		<u>Rate</u> \$375.00					
Spots:	_				Start/End Time		h <u>Ad-ID</u>			<u>Rate Type</u>
<u> </u>	14	F 10.	/26/12 7:24 AM M-F	7-9a	7-9a	:3	0 MAR0312T\	/		\$375.00 NM
35 10/28 In 35	/12	10/28/12	Su 10-1030p	10-1030p	S	:30	1	\$800.00	NM	
Weeks	<b>S</b> :	Start Date 10/22/12	End Date MTWTFS: 10/28/12		<u>Rate</u> \$800.00					
Spots:					Start/End Time		h Ad-ID			<u> Ŕate Type</u>
	1 4	Su 10.	/28/12 11:42 PM Su	10-1030p	10-1030p	:3	() MAR0312T\	/		\$800.00 NM

<u>Total Spots</u> 21 <u>Gross Total</u> \$8,400.00

Payment Terms 30 Days

Agency Commission

\$1,260.00

Net Amount Due

\$7,140.00



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
571521-1	10/28/12		10/01/12 - 10/15/12
		<u> </u>	······································

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C09C15

Flight Dates	Order #	Ait Order #
10/09/12 - 10/15/12	571521	09804592
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
<u>1DB #</u>	Advertiser Code	Product Code
1046	MART	ORDR
Agency Ref	Advertiser Ref	

1 4   Tu   10/109/12   9:17 AM M-F 9-10a   9-10a   330 MAR0212TV   \$200.00							Spots/			
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   \$200.00	ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots: #Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   To   10/10/12   M-F 9-10a   9-10a   9-10a   30   MAR0212TV   S200.00	1 10/09/12	10/09/12	M-F 9-10a	9-10a	-T	:30	1	\$200.00	NM	A service from
14   Tu   10/09/12   9:17 AM M-F 9-10a   9-10a   :30 MAR0212TV   \$200.00	Weeks:					·				
1 4   Tu   10/09/12   9:17 AM M-F 9-10a   9-10a   :30 MAR0212TV   \$200.00	Spots: # C	h Day Air	Date Air Time I	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:         Start Date 10/08/12         End Date 10/08/12         MTWTFSS - WTFSS Spots/Week S200.00         Rate \$200.00           Spots: # Ch Day Air Date 14         Air Time Description 14         Start/End Time 15:00 MAR0212TV         Length Ad-ID S200.00         Rate 15:00 MAR0212TV           3 10/11/12         10/11/12         M-F 9-10a         9-10a        T         :30 MAR0212TV         \$200.00           Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS 10/14/12         Spots/Week 10/14/12         Rate 10/12/12         \$200.00         Start/End Time 10/14/12         Length Ad-ID 10/14/12         Rate 10/12/12         Rate 10/12/12         Rate 10/12/12         \$200.00         Rate 10/12/12         Spots/Week 10/12/12         Rate	,		/09/12 9:17 AM N	Л-F 9-10a	9-10a	:3	0 MAR0212TV			\$200.00 NM
10/08/12   10/14/12  W   1   \$200.00	2 10/10/12	10/10/12	M-F 9-10a	9-10a	~-W	:30	1	\$200.00	NM	
1 4   W   10/10/12   9:17 AM M-F 9-10a   9-10a   9-10a   30 MAR0212TV   \$200.00	Weeks:					=			·	
3 10/11/12 10/11/12 M-F 9-10a 9-10aT :30 1 \$200.00 NM  Weeks: Start Date	Spots: # C	h Day Air	Date Air Time I	Description	Start/End Time	Leng	h Ad-ID			Rate Type
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS 200.00         Spots/Week 3200.00         Rate 3200.00           Spots: # Ch Day Air Date 14         Air Time Description 19-10a         Start/End Time 130 MAR0212TV         Length Ad-ID 130 MAR0212TV         Rate 130 MAR0212TV           4 10/12/12         10/12/12         M-F 9-10a         9-10a        F         :30 1 \$200.00         NM           Weeks: Start Date 10/08/12 10/14/12F         End Date 10/14/12F         1 \$200.00         Spots: # Ch Day Air Date Air Time Description 14         Start/End Time 10/12/12 Side MAR0212TV         Rate 10/16/12 Side MAR0212TV         Rate 10/16/12 Side MAR0212TV         Spots: # Ch Day Air Date Air Time Description 14         Start/End Time 13/16/16 Ad-ID Side MAR0212TV         Rate 10/16/12 Side MAR0212TV         Spots: # Ch Day MAR0212TV <td>1 4</td> <td>W 10</td> <td>/10/12 9:17 AM N</td> <td><i>I</i>I-F 9-10a</td> <td>9-10a</td> <td>:3</td> <td>0 MAR0212TV</td> <td></td> <td></td> <td>\$200.00 NN</td>	1 4	W 10	/10/12 9:17 AM N	<i>I</i> I-F 9-10a	9-10a	:3	0 MAR0212TV			\$200.00 NN
Total   Tota	3 10/11/12	10/11/12	M-F 9-10a	9-10a	T	:30	1	\$200.00	NM	
1 4       Th       10/11/12       9:47 AM M-F 9-10a       9-10a       9-10a       :30 MAR0212TV       \$200.00         4 10/12/12       10/12/12       M-F 9-10a       9-10a      F       :30       1       \$200.00       NM         Weeks: Start Date 10/08/12       End Date 10/14/12       MTWTFSS 10/14/12       Spots/Week 10/16/14/12       Rate 10/16/12       \$200.00         Spots: # Ch Day Air Date Air Time Description 14       Start/End Time 10/12/12       Length Ad-ID 1/16/12       Rate 1/16/14/12         1 4       F 10/12/12       9:16 AM M-F 9-10a       9-10a       :30 MAR0212TV       \$200.00         5 10/15/12       10/15/12       M-F 9-10a       9-10a       M       :30 1       \$200.00	Weeks:						····			
1 4         Th         10/11/12         9:47 AM M-F 9-10a         9-10a         :30 MAR0212TV         \$200.00           4 10/12/12         10/12/12         M-F 9-10a         9-10a        F         :30         1         \$200.00         NM           Weeks: Start Date 10/08/12 10/14/12F         End Date 10/14/12F         MTWTFSS 2005/Week 10/08/Week 10/08/Week 10/08/12         Rate 10/08/12         \$200.00         \$200.00           Spots: # Ch Day Air Date Air Time Description 14 F 10/12/12         Start/End Time 10/16/12         Length Ad-ID 10/16/12         Rate 10/16/12         \$200.00           5 10/15/12         10/15/12         M-F 9-10a         9-10a         :30 MAR0212TV         \$200.00	Spots: # C	h Dav Air	Date Air Time [	Description	Start/End Time	Lengt	th Ad-ID			Rate Type
Weeks:         Start Date 10/08/12         End Date 10/14/12         MTWTFSS 2 Spots/Week 200.00         Rate 3200.00           Spots: # Ch Day Air Date Air Time Description 1 4 F 10/12/12         Start/End Time 19-10a         Length Ad-ID 200.00         Rate 19-10a           5 10/15/12         10/15/12         M-F 9-10a         9-10a         :30 MAR0212TV         \$200.00	-		/11/12 9:47 AM N	Л-F 9-10a	9-10a	:3	0 MAR0212TV			\$200.00 NA
10/08/12 10/14/12F 1 \$200.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 4 F 10/12/12 9:16 AM M-F 9-10a 9-10a :30 MAR0212TV \$200.00  5 10/15/12 10/15/12 M-F 9-10a 9-10a M :30 1 \$200.00 NM	4 10/12/12	10/12/12	M-F 9-10a	9-10a		:30	1	\$200.00	NM	
1 4     F     10/12/12     9:16 AM M-F 9-10a     9-10a     :30 MAR0212TV     \$200.00       5 10/15/12     10/15/12     M-F 9-10a     9-10a     M     :30     1     \$200.00     NM	Weeks:									
1 4     F     10/12/12     9:16 AM M-F 9-10a     9-10a     9-10a     :30 MAR0212TV     \$200.00       5 10/15/12     10/15/12     M-F 9-10a     9-10a     M     :30     1     \$200.00     NM	Spots: # C	h Dav Air	Date Air Time [	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
						:3	0 MAR0212TV			\$200.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	5 10/15/12	10/15/12	M-F 9-10a	9-10a	M	:30	1	\$200.00	NM	
10/15/12 10/21/12 M 1 \$200.00	Weeks:	Start Date 10/15/12			<u>Rate</u> \$200.00					
	Spots: # C			Description	Start/End Time	L.eng	th Ad-ID			Rate Type
1 4 M 10/15/12 9:43 AM M-F 9-10a 9-10a :30 MARO212TV \$200.00						:3	0 MAR0212TV			



Invoice #	Invoice Date	Invoice Month	Invoice Period
571521-1	10/28/12	OULODO. HUIL	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C09C15

							Spots/			
ne Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 10/09/12	10/09/12	M-F 12-1p		12-1p	-T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12		<u>/TWTFSS</u> -T	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch			me Descript	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Tu 10	/09/12 12:29	PM M-F 12-	1p	12-1p	:3	0 MAR0212TV			\$200.00 NM
7 10/10/12	10/10/12	M-F 12-1p		12-1p	W	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS W	Spots/Week	<u>Rate</u> \$200.00					
Spots: # Ch			me Descript	tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 4		/10/12 12:29	PM M-F 12-	1p	12-1p	:3	0 MAR0212TV			\$200.00 NM
8 10/11/12	10/11/12	M-F 12-1p		12-1p	T	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS	Spots/Week	<u>Rate</u> \$200.00		***************************************			
Spots: # Ch			me Descript	tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 4		/11/12 12:45	PM M-F 12-	1p	12-1p	:3	0 MAR0212TV			\$200.00 NM
9 10/12/12	10/12/12	M-F 12-1p		12-1p	AND MICK COLL CASE PAR THAN COLD	:30	1	\$200.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS	Spots/Week	<u>Rate</u> \$200.00					
Spots: # Cl			me Descript	tion	Start/End Time	e Lengt	h Ad-ID			Rate Type
14		/12/12 12:43		-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	12-1p	:3	0 MAR0212TV			\$200.00 NM
10 10/15/12	10/15/12	M-F 12-1p		12-1p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/15/12		ATWTFSS	Spots/Week	<u>Rate</u> \$200.00					
Spots: # Cl		10.27.12	<u>me Descrip</u>	tion .	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 4	M 10	/15/12 12:43	PM M-F 12-	1p	12-1p	:3	0 MAR0212TV			\$200.00 NM
11 10/09/12	10/09/12	M-F 4-5p		4-5p	-T	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12		4TWTFSS	Spots/Week	<u>Rate</u> \$250.00					
Spots: # Cl			me Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 4	Tu 10	/09/12 4:25	PM M-F 4-5	p	4-5p	:3	0 MAR0212TV			\$250.00 NN
12 10/10/12	10/10/12	M-F 4-5p		4-5p	W	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Cl			me Descrip	•	Start/End Time		h Ad-ID			Rate Type
14	W 10	/10/12 4:50	PM M-F 4-5	P	4-5p	:3	0 MAR0212TV			\$250.00 NM
13 10/11/12	10/11/12	M-F 4-5p		4-5p	T	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12	End Date 1	MTWTFSS	Spots/Week	<u>Rate</u> \$250.00					. ,
Spots: # Cl			me Descrip	tion .	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 4	Th 10	/11/12 4:26	PM M-F 4-5	р	4-5p	:3	0 MAR0212TV			\$250.00 NN



1 A			
Invoice #	Invoice Date		Invoice Period
571521-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C09C15

ine Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 10/12/12	10/12/12	M-F 4-5p		4-5p	F	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$250.00			· · · · · · · · · · · · · · · · · · ·		
Spots: <u>#</u> Ch 1 4			ime Descript PM M-F 4-5p		Start/End Time 4-5p		h <u>Ad-ID</u> 0 MAR0212TV			<u>Rate</u> <u>Type</u> \$250.00 NM
15 10/15/12	10/15/12	M-F 4-5p		4-5p	M	:30	1	\$250.00	NM	<del></del>
Weeks: Spots: # Ch	Start Date 10/15/12 Day Air	10/21/12	MTWTFSS M ime Descript	Spots/Week 1 ion	<u>Rate</u> \$250.00 <u>Start/End Time</u>	Lengt	h <u>Ad-ID</u>			Rate Type
14	M 10/	/15/12 4:28	PM M-F 4-5	)	4-5p	:3	0 MAR0212TV			\$250.00 NM
16 10/10/12	10/10/12	M-F 6-7a		6-7a	W	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	10/08/12	Date Air T	MTWTFSS W ime Descript AM M-F 6-7		Rate \$400.00 Start/End Time 6-7a	***************************************	h <u>Ad-ID</u> 0 MAR0212TV			<u>Rate</u> <u>Type</u> \$400.00 NM
17 10/12/12	10/12/12	M-F 6-7a		6-7a	<del>-</del> -	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		10/14/12 Date Air T	MTWTFSS F ime Descript 3 AM M-F 6-7		<u>Rate</u> \$400.00 <u>Start/End Time</u> 6-7a		h <u>Ad-ID</u> 0 MAR0212TV			<u>Rate</u> <u>Type</u> \$400.00 NM
18 10/15/12	10/15/12	M-F 6-7a		6-7a	M	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		10/21/12 Date Air T	MTWTFSS M ime Descript ) AM M-F 6-7		<u>Rate</u> \$400.00 <u>Start/End Time</u> 6-7a		h <u>Ad-ID</u> 0 MARO212TV			<u>Rate</u> <u>Type</u> \$400.00 NM
19 10/09/12	10/09/12	M-F 7-9a		7-9a	-T	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4	Start Date 10/08/12 Day Air Tu 10	10/14/12 Date <u>Air T</u>	MTWTFSS -T ime Descript AMM-F 7-9		<u>Rate</u> \$375.00 <u>Start/End Time</u> 7-9a		h <u>Ad-ID</u> 0 MAR0212TV			<u>Rate</u> <u>Type</u> \$375.00 NM
20 10/10/12	10/10/12	M-F 7-9a		7-9a	W	:30	1	\$375.00	NM	
Weeks: Spots: # Cr 1 4		10/14/12 Date Air T	MTWTFSS W ime Descript I AM M-F 7-9		<u>Rate</u> \$375.00 <u>Start/End Time</u> 7-9a		h <u>Ad-ID</u> 0 MAR0212TV			<u>Rate</u> <u>Type</u> \$375.00 NM
21 10/11/12	10/11/12	M-F 7-9a		7-9a	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week	<u>Rate</u> \$375.00					
Spots: <u>#</u> Ct 1 4	n <u>Day Air</u> Th 10		ime Descrip 3 AMM-F 7-9		Start/End Time 7-9a		h <u>Ad-ID</u> 0 mar0212TV			<u>Rate Type</u> \$375.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571521-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Martin/R/AG/MO	ED MARTIN FOR MO	C09C15

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22	10/12/12	10/12/12	M-F 7-9a	7-9a	F	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12F	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00			** 188 * 111 188 11		
	Spots: # Ch		,		Start/End Time		th Ad-ID			Rate Type
Ĺ	1 4	F 10	/12/12 8:45 AM M-F 7-	-9a	7-9a	:3	30 MAR0212TV			\$375.00 NM
23	10/15/12	10/15/12	M-F 7-9a	7-9a	M	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	M 10.	/15/12 7:24 AM M-F 7-	-9a	7-9a	:	30 MAR0212TV			\$375.00 NM
24	10/13/12	10/13/12	Sa 7-9a	Sa 7-9a	S-	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S-	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch	Day Air	Date Air Time Descr	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	Sa 10	/13/12 8:29 AM Sa 7-9	Эа	Sa 7-9a	. :	30 MAR0212TV			\$300.00 NM
25	10/14/12	10/14/12	Su 7-9a	Su 7-9a	S	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air	r Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
Ĺ	1 4	Su 10	/14/12 8:07 AM Su 7-9	)a	Su 7-9a	``	30 MAR0212TV			\$200.00 NM
26	10/10/12	10/10/12	9-930p	9-930p	W	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12W	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air	r Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th <u>Ad-ID</u>			Rate Type
	1 4	W 10	/10/12 9:28 PM 9-930	0	9-930p		30 MAR0212TV			\$800.00 NM
27	10/12/12	10/12/12	9-930p	9-930p	F	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12F	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	F 10	0/12/12 9:08 PM 9-930	ρ	9-930p	:	30 MAR0212TV			\$800.00 NM
28	10/11/12	10/11/12	FOX X Factor	7-9p	alah hari saha 🍸 alah alah	:30	1	\$1,400.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,400.00			***************************************		
	Spots: # Ch			•	Start/End Time	Leno	th Ad-ID			Rate Type
	1 4	Th 10			7-9p		30 MAR0212TV			\$1,400.00 NM

Payment Terms 30 Days

Agency Commission

28

\$1,473.75

\$9,825.00

Net Amount Due

Gross Total

\$8,351.25

Total Spots

Alt Order#

09804595

### INVOICE



**WDAF** 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Invoice Month Invoice # Invoice Date Invoice Period 571510-2 11/11/12 10/29/12 - 10/29/12 November 2012 Station Account Executive Sales Office Sales Region

WDAF Dan Driscoll Washington DC National Product Estimate Number

Advertiser Martin/R/AG/MO ED MARTIN FOR MO C23C29

Special Handling

10/23/12 - 10/29/12

Billing Calendar

Flight Dates

Broadcast

IDB# Advertiser Code Product Code ORDR 1046 MART

Order#

571510

Cash

Billing Type

Agency Ref Advertiser Ref

Billing Address:

**Smart Media Group LLC** Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Snots/

						Spots/			
ne Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/29/1	2 10/29/12	M-F 12-1p	12-1p	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$200.00				<u>,</u>	
Spots: #	Ch Day Air	r Date Air Time De	scription	Start/End Time	Lenat	h Ad-ID			Rate Typ
		)/29/12 12:13 PM M-		12-1p	:3	0 MAR0312TV	,		\$200.00 NI
15 10/29/1	2 10/29/12	M-F 4-5p	4-5p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$250.00					
Spots: #	Ch Day Ai	r Date <u>Air Time</u> De	scription	Start/End Time	Lengt	th Ad-ID			Rate Typ
1 4 M 10/29/12 4:29 PM M-F	F 4-5p	4-5p	:3	0 MAR0312TV	<u>'</u>		\$250.00 N		
23 10/29/1	2 10/29/12	M-F 7-9a	7-9a	M	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF5		<u>Rate</u> \$375.00					
Spots: #	Ch Day Ai	r Date Air Time De	escription	Start/End Time	Leng	th Ad-ID			Rate Typ
		)/29/12 7:45 AM M-		7-9a		0 MAR0312TV	•		\$375.00 NI

**Total Spots** 

Gross Total

\$825.00

Payment Terms 30 Days

Agency Commission

\$123.75

Net Amount Due

\$701.25